



TUESDAYS 16:15 - 17:45

DATA SCIENCE & MARKETING

GUEST LECTURE SERIES

DEMYSTIFYING THE ROLE OF
DATA SCIENCE FOR MARKETING:
WHAT DO YOU ACTUALLY DO
IN THE SEXIEST JOB OF THE 21ST CENTURY?

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Cembra MoneyBank

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Specialist IT / Data Protection Law

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Tanvi Singh,
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Dr. Elias Ron,
Data Science Lead

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Dr. Nima Riahi, Senior Data Scientist

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Advertima

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Head of Research