



Job Offer

18 March 2021

Prof. Dr. Anne Scherer
Phone +41 44 634 92 08
anne.scherer@business.uzh.ch

The Group for Quantitative Marketing is part of the Faculty of Economics, Business Administration and IT at the University of Zurich. We focus on quantitative empirical market research and our core research topic lies at the intersection of consumer psychology and new technologies.

Currently, we are working on research projects on consumers' trust in artificial intelligence and algorithms, data sharing for social good, and news consumption on social media.

From March 2021 (or by arrangement), we are looking for a

Student Assistant

Your responsibilities:

- Supporting ongoing research projects (e.g. proof-reading materials; help setting up stimuli)
- Supporting teaching activities (e.g. uploading materials on olat)
- Workload: flexible workhours, about approx. 3 hours a week
- Place of work: online until further notice

We are looking for an open-minded personality with the following skills and qualities:

- Very good communication skills in English and German (oral and written)
- Rigorous detail orientation
- Reliability, integrity, and commitment
- Curiosity, motivation, self-reliance, inquisitiveness, tenacity, and discipline
- Good command of MS office
- Basic knowledge of Qualtrics survey software, olat backend is a plus

We offer:

- The experience to work in a stimulating environment
- The possibility to improve your skills
- An appropriate salary

Please send your application in one single PDF, including a short letter of motivation, a detailed CV and grades of all University courses taken (transcripts) to anne.scherer@uzh.ch (title: Application Student Assistant).